

MABFM21

Premium Sponsorships

NOW AVAILABLE

Silver Sponsorship | \$1000

- Logo/Hot Link on Homepage of MABFM.net
- Quarter Page Package in Official Show Guide
- Logo on Signage Displayed at Show Entrance
- Company Acknowledgment in Networking Reception Address



Gold Sponsorship | \$1500

Everything included in Silver Plus:

- Upgrade to Half Page Package in Official Show Guide
- Featured Exhibitor Email to all Pre-Registered Attendees
- Dedicated Posts on MABFM Social Media Outlets



Platinum Sponsorship | \$3000

Everything included in Gold Plus:

- Tag line on MABFM radio ads
- Early Access to MABFM 21 Attendee list
- Rotating Banner Ad on Registration Page of MABFM.net
- Logo on Pre-Show Marketing Materials distributed by Associations and Trade Publications



To secure your sponsorship contact:

Colby Wright, Mid-Atlantic Regional Manager

Phone: (510) 888-1661 • Fax: (510) 888-1445

Email: c.wright@proexplos.com • www.MABFM.net

MABFM21

Branding Sponsorships

NOW AVAILABLE

Tote Bag Sponsorship | \$3,000

As the exclusive tote bag provider, your company is guaranteed exposure with every attendee carrying a bag featuring your logo!

- Company logo featured on bag given to every attendee
- Option for company representative to distribute at entrance
- Option to include promotional materials
- Thank you and quarter-page package in show program



Lanyard Sponsorship | \$3,000

With this exclusive opportunity, every attendee will be wearing a lanyard featuring your company logo!

- Company logo featured on lanyard given to every attendee
- Thank you and quarter-page package in show program



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Area Sponsorships

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Conference Sponsorship | \$1,000

- Rotating Banner Ad on Conference Page of MABFM.net
- Logo on Signage Displayed at Conference Entrances
- Logo on conference Schedule mailed to all attendees
- Logo/Hotlink on First Page of the MABFM Digital Guide
- Logo and Premium Listing in Official Show Guide



Lunch Sponsorship | \$2,000

- Logo on Signage Displayed in Lunch Area
- Logo on Letter Mailed to all Attendees needed to receive lunch passes
- Logo and Premium Listing in Official Show Guide
- Logo on Lunch Passes
- Logo Recognition on Table Tents in Lunch area



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Giveaway Sponsorships

NOW AVAILABLE

Apple iWatch Sponsorship | \$995

Be featured as one of the logos on this official show card. Attendees must visit these featured booths to get their card stickered. Once completed, the cards are entered to win a new Apple iWatch!



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