

November 2nd, 2023

**MABFM 2023**

New Jersey Convention Center  
Edison, NJ

# *Official Show Program Guide Media Kit*



For information on advertising contact  
Joe Moroney: 925-819-2089  
[j.moroney@proexplos.com](mailto:j.moroney@proexplos.com)

Partners in our Events





Full Page  
7.25" wide x 9.75" high



Half Page  
7.25" wide x 4.875" high



Quarter Page  
3.5" wide x 4.875" high

Send print optimized pdf with  
all fonts and graphics  
imbedded. Files must be CMYK  
and 300 DPI or higher.



**CLICK HERE TO VIEW  
DIGITAL SHOW GUIDE**

# Ad Rates & Specifications

SEND ADS TO: [j.moroney@proexpos.com](mailto:j.moroney@proexpos.com)

**Three powerful marketing tools to maximize your exposure  
before, during and long after the show!**

**Before the Show:** A link to the Digital Format of the Program Guide will be delivered to all pre-registered attendees in advance of the show to help drive them to your booth!

**During and After the Show:** This full color, Magazine style Show Guide is distributed to all attendees prior to entering the show to help navigate them to your booth. This quality guide will also prove to have a long shelf life back at the office as a great reference guide to your company for years to come!

**Also after the Show:** A link to the digital show guide is emailed to the full attendee list and posted on the website of ! (See a past digital show guide at the bottom left of this page)

## Advertising Rates (net)

<b>Full Page:</b>	<b>\$ 695</b>
<b>Half Page:</b>	<b>\$ 495</b>
<b>Quarter Page:</b>	<b>\$ 295</b>
<b>Back Cover:</b>	<b>\$1,295</b>

For more information contact

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[www.wcbfm.net](http://www.wcbfm.net)