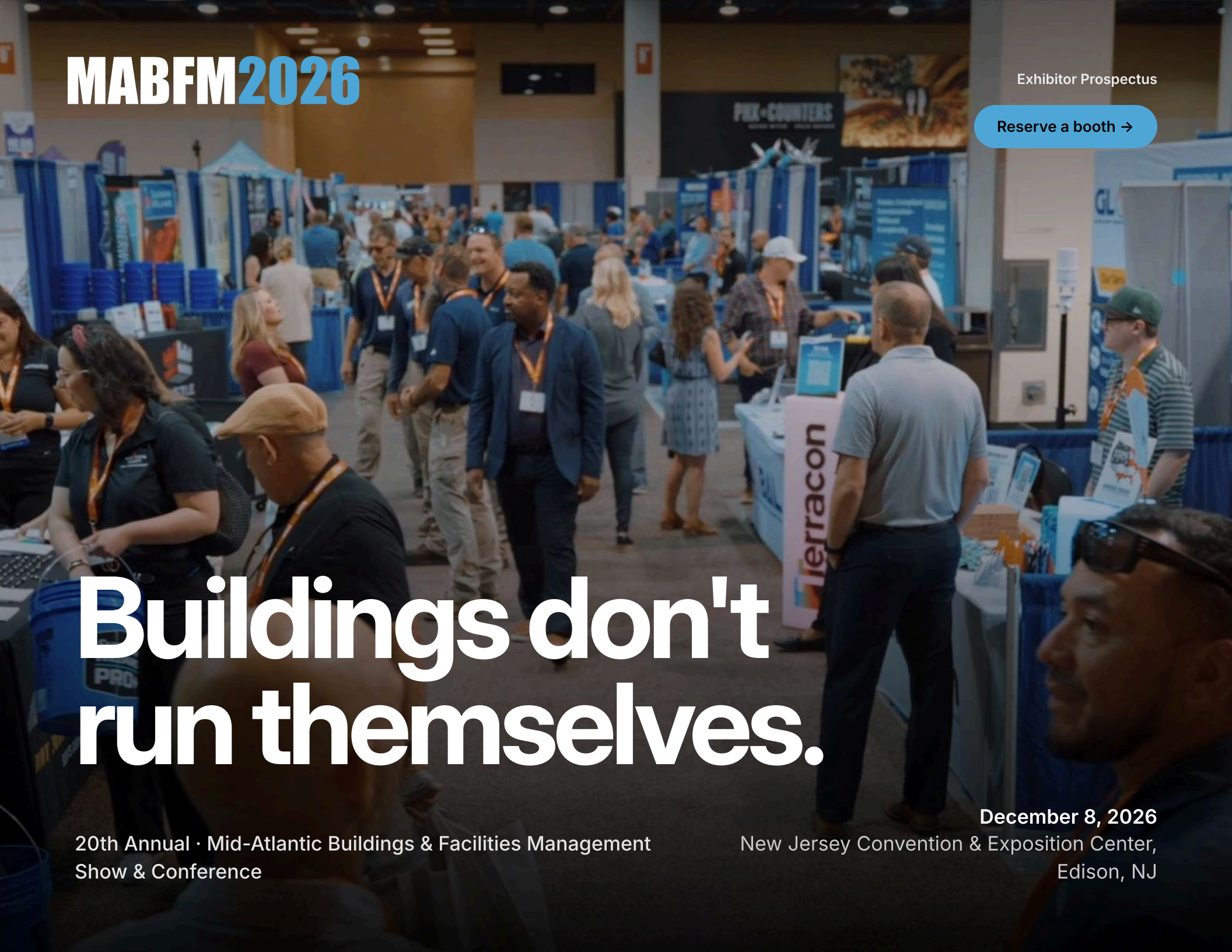
MABFM2026

Exhibitor Prospectus

Reserve a booth →



Buildings don't run themselves.

20th Annual · Mid-Atlantic Buildings & Facilities Management Show & Conference

December 8, 2026
New Jersey Convention & Exposition Center, Edison, NJ

MABFM 2026

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Call 510-888-1661



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The room

For twenty years, the people who run the buildings of New Jersey and the New York Metro have come to MABFM to decide what to buy next.

Facilities directors, chief engineers, property managers and owners from across New Jersey and the New York Metro, on one exhibit floor, with projects already in motion. Exhibitors get face time with the regional buyers in their territory, the full attendee list after the show, and a team that personally invites their target accounts.



Port Authority of NY & NJ

Assistant Director

Con Edison of New York

General Manager of Facilities and Field Services

Federal Reserve Bank of New York

Lead HVAC Engineer

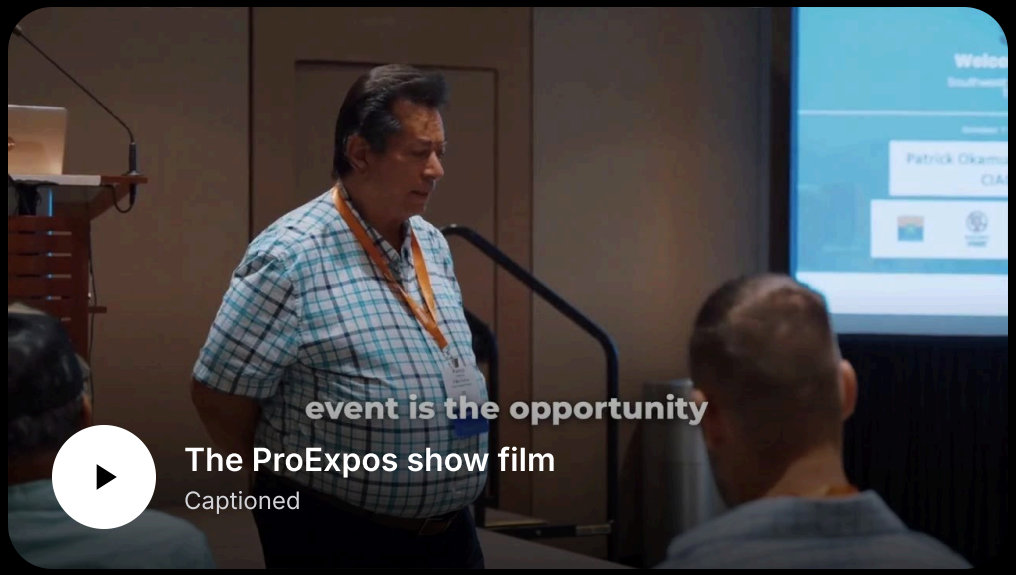
JFK International Air Terminal (Terminal 4)

Director of Facilities

The film

Hear it from the room.

Tap any frame to watch with sound on the MABFM 2026 page. Every clip is captioned.



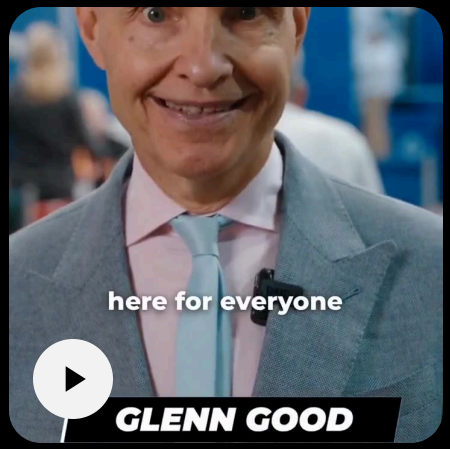
The ProExpos show film
Captioned

Exhibitors, facility managers and industry leaders on why face-to-face still wins.

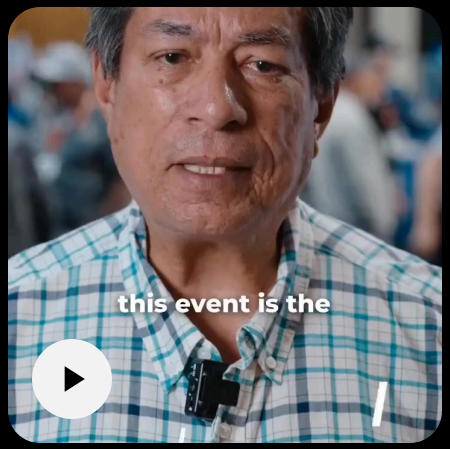
Filmed on the ProExpos show floor by Nick Pletcher. The full film and four interviews are on the MABFM 2026 page.



Cameron Cowan
Moat Systems



Glenn Good
Chair-Elect, BOMA International



Patrick Okamura
IFMA Fellow · Facility Manager, CBRE



Marshall MacFarlane
IFMA Fellow · Farnsworth Group

Reserve a booth →

Who attends

The names on the badge list.

Organizations that sent attendees to MABFM, from our registration records. Exhibitors receive the complete list after the show.

K-12 & Higher Education

Rutgers University
Princeton University
Montclair State University
The College of New Jersey
William Paterson University
Wagner College
Brookdale Community Colle...
Newark Academy
The Peck School
Middlesex County Magnet S...
Ewing Public Schools
East Orange School District
Paterson Public Schools

Healthcare & Life Sciences

Novartis
Genmab
Quest Diagnostics
Sun Pharma
CooperSurgical
Icahn School of Medicine at...
Maimonides Health
Summit Health
Redeemer Health
LEO Pharma
Matheny Medical and Educ...
HeartShare
US Pharma Lab

Government & Public Sector

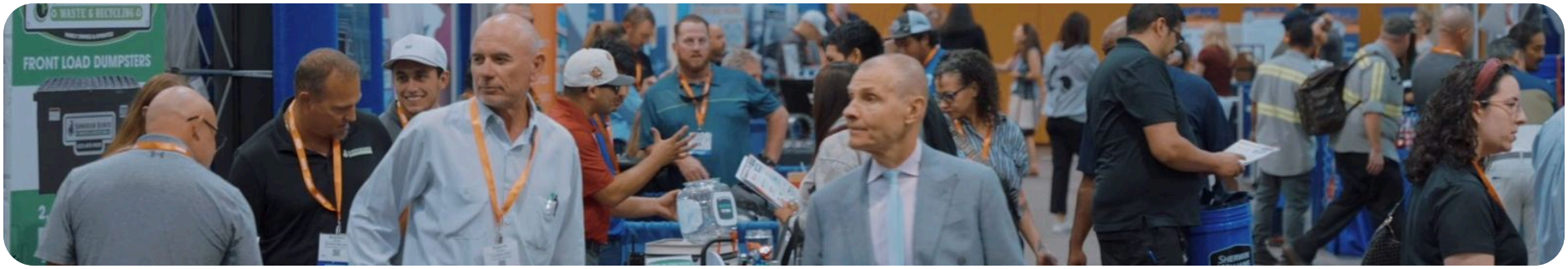
Federal Reserve Bank of Ne...
Port Authority of New York ...
New Jersey Motor Vehicle ...
87th Medical Group, Joint B...
U.S. Army DPW, Fort Meade
National Park Service (U.S. ...
NJ Commission for the Blind
City of Mount Vernon
Township of Freehold
East Brunswick Township
Branchburg Township
Bernards Township
Eatontown Borough

Real Estate & Corporate

Prologis
BXP
CBRE
JLL
Cushman & Wakefield
Colliers
SJP Properties
Con Edison
IEEE
Prudential
Selective Insurance
Wakefern Food Corp.
PVH Corp.

Airports, Hospitality & Ven...

JFK International Air Termin...
LaGuardia Gateway Partners
Munich Airport NJ (Newark ...
The Armory Foundation
Paper Mill Playhouse
Morris Museum
Hilton Hotels
Sheraton Edison Hotel
Staybridge Suites & Holiday ...
Woodbridge Center
America's Keswick
Haven Beach Club
River Crossing YMCA

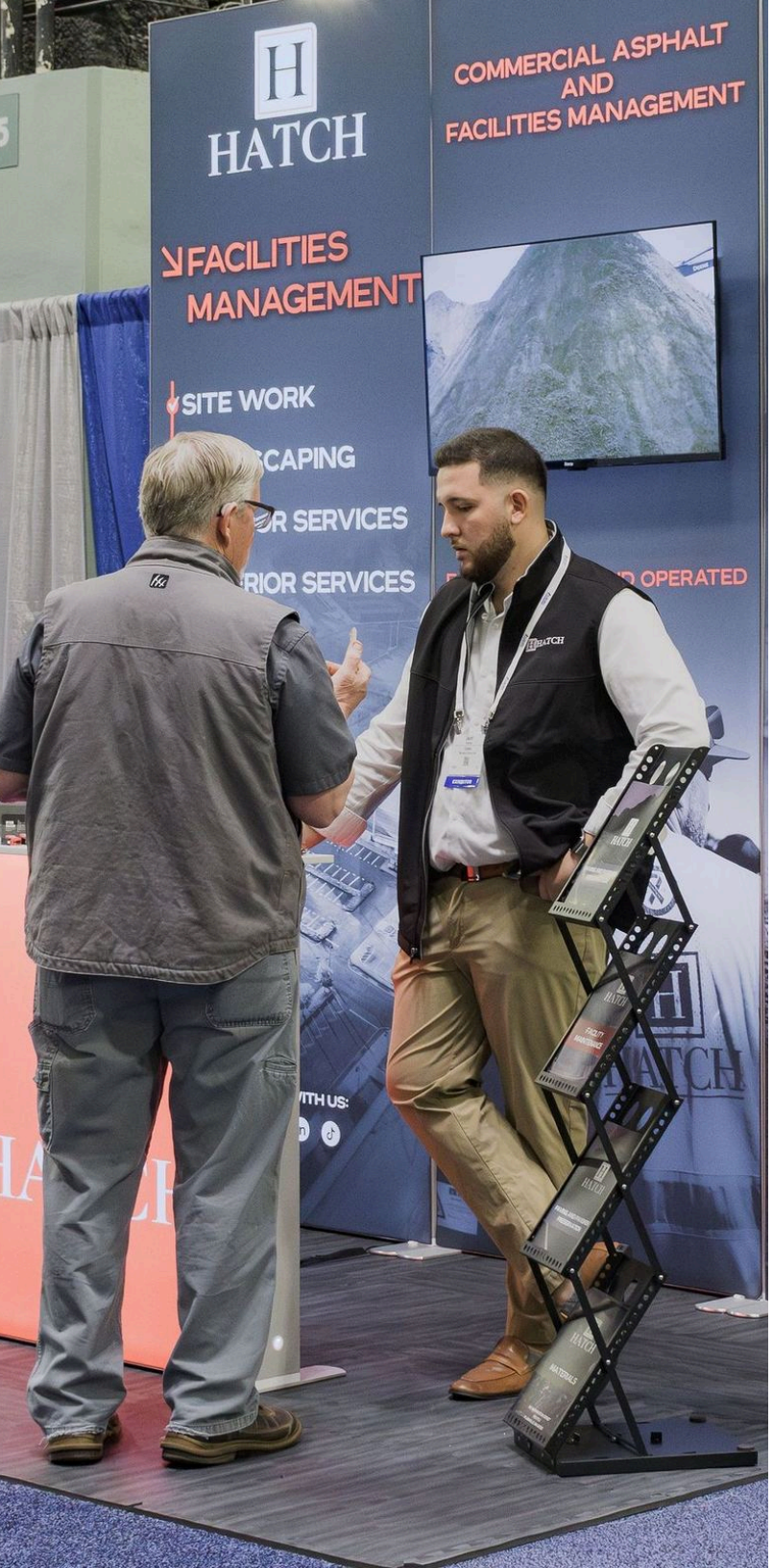


Decision makers

The titles that sign the purchase orders.

Job titles as registered for MABFM, with the organization that sent them. Names and contact details go only to exhibitors.

Director of Facilities	JFK International Air Terminal (Terminal 4)
General Manager of Facilities and Field Services	Con Edison of New York
Director of Facilities & Support Services	New Jersey Motor Vehicle Commission
Assistant Director	Port Authority of NY & NJ
Lead HVAC Engineer	Federal Reserve Bank of New York
Sr. Director, Facilities	Sun Pharma
AD, Technical Services	Novartis Pharmaceuticals
AVP, Facilities and Corporate Services	Selective Insurance
Director, Facilities & Real Estate	IEEE
Vice President of Corporate Real Estate & Facilities	FullBloom
SVP, Real Estate	HeartShare
Senior Director, Building Maintenance	The College of New Jersey
Director of Property Management	SJP Properties
Director, Distribution Logistics & Facilities	Newsday
Senior Operations Construction Manager	Prologis
Director of Facilities	Paper Mill Playhouse



Who walks the floor

Seniority you can sell to.

Seniority · 2025 registrations

Manager, supervisor or engineer	27%
VP or director	16%
Owner or C-level	32%
Other staff	25%

Home state · 2025 registrations

New Jersey	67%
New York	21%
Pennsylvania	7%
Connecticut	1%
Everywhere else	4%

Based on MABFM 2025 attendee registrations, excluding exhibitor staff and speakers. Seniority is classified from self-reported job titles. Percentages are rounded.

The exhibitors

In good company.

A selection of companies that have exhibited at MABFM, from national manufacturers to the regional specialists New Jersey & New York Metro facilities teams rely on.

Absolute Protective Syste...	General Plumbing Supply	Open Systems Integrators
Alen Security	Haig Service Corp.	Paul Davis Restoration
American Boiler Company	Hill Electric Supply	Peterson Service Company
Approved Fire Protection	Industrial Cooling Corp.	PSE&G
Barron Lighting Group	IVCi	PuroClean
Batteries Plus	Jottan Roofing	Riggs Distler
Benjamin Moore	Kurita America	South Jersey Gas / Elizab...
CM3 Building Solutions	LSI Industries	Structural Preservation Sy...
Eastern DataComm	Moat Systems	UltraCare First Aid + Safety
Encore Fire Protection	New Jersey Natural Gas	Viessmann Climate Solutio...
FM Generator	New Jersey's Clean Energ...	Western Pest Services
Fortress Controls	Nu-Tek Roof Systems	Yellowstone Landscape



In their words

“This show has delivered real value for a very fair investment for over 20 years.”

Atlas Copco, NEBFM exhibitor

“Participating in the WCBFM event was a tremendous success for our team. The event drew an exceptional amount of foot traffic, allowing us to connect directly with a high volume of quality prospects.”

Pelco, a Motorola Solutions company · WCBFM

“The event has already proven to be a valuable investment by helping us establish meaningful relationships with potential clients and industry partners.”

Anchor Mechanical · SFBFM

“We were able to connect with facility managers that we had been trying to get in contact with on our own in the past, but had no luck.”

Cleaning Services Group · MWBFM

Port Authority of NY & NJ

Assistant Director, registered for MABFM 2025

19

States plus Washington, D.C. represented in the 2025 attendee base

10

Regional BFM shows on the ProExpos national circuit

A day on the floor

This is what the room looks like.









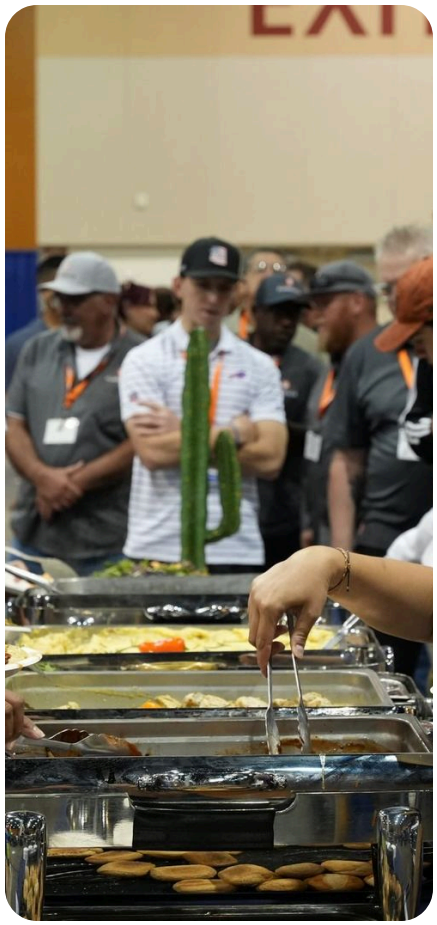


Reserve a booth →

The luncheon

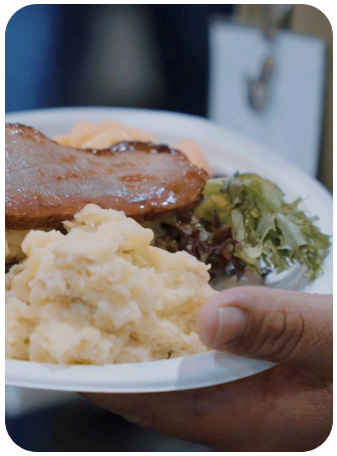
Lunch is on the floor. So are your buyers.

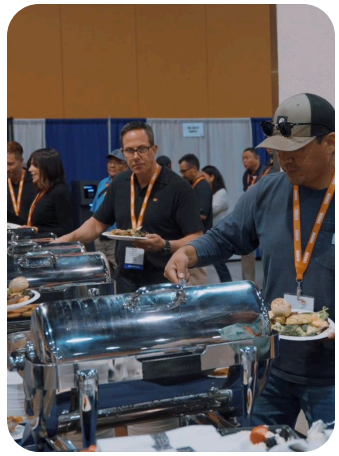
A complimentary networking luncheon is served right in the exhibit hall. Attendees eat, grab a drink and talk business steps from your booth, instead of leaving the building.





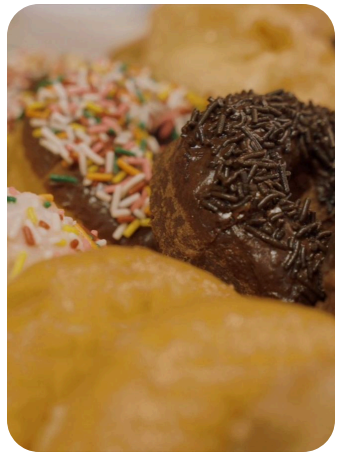












Reserve a booth →

Big equipment

Bring the whole fleet.

Refuse trucks, loaders, compressors, service trucks and vans roll right onto the exhibit floor, where buyers can climb in and talk specs.









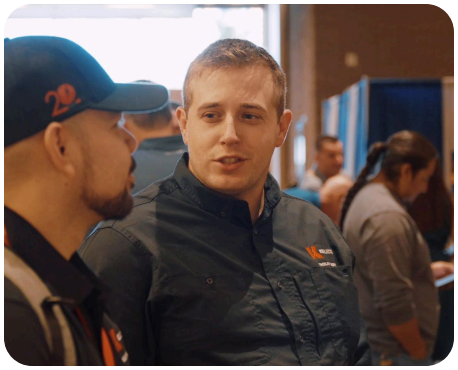


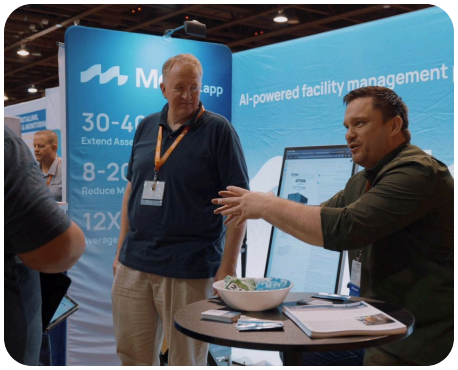
Reserve a booth →

The booths

Every booth, a conversation.

A full day of demos, handshakes and real projects, booth after booth.
















Reserve a booth →

The package

One booth. One day. A year of follow-up.

$2,550

Standard 10' × 10' inline booth

Apply to exhibit

The full attendee list

Every registered buyer, delivered after the show for follow-up.

Top 50 VIP Campaign

We personally invite the fifty accounts you most want to meet.

Program and web listing

Your company in the printed show program and on mabfm.net.

Pre-show promotion

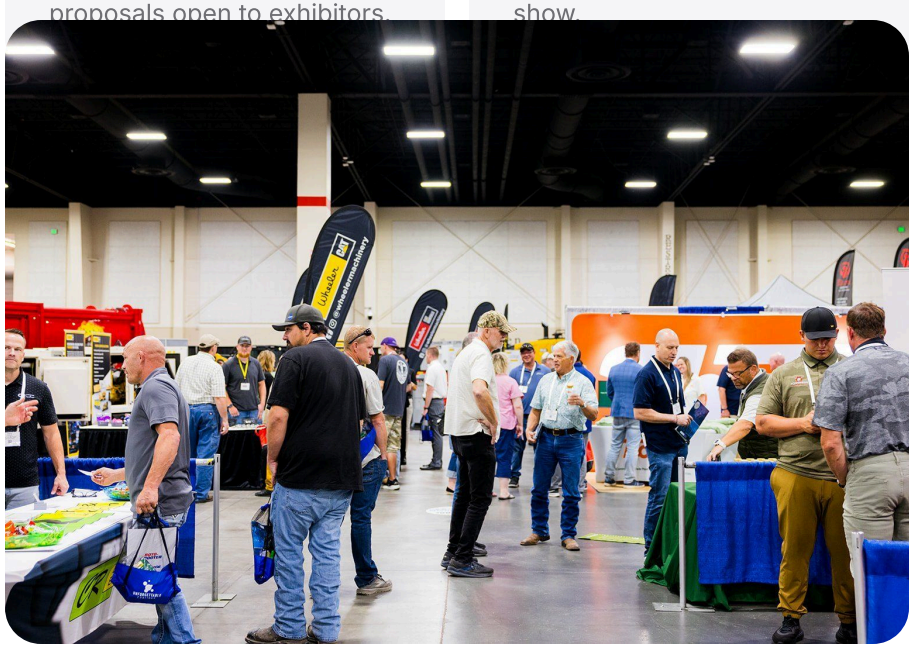
Exposure across attendee emails and social campaigns in New Jersey & New York Metro.

Conference access

Education sessions on the schedule, with speaking proposals open to exhibitors.

Sponsorships and ads

Optional upgrades to stand out before and during the show.



Reserve a booth →

Top 50 VIP Campaign · Included with every booth

Name fifty accounts. We'll invite them to your booth.

Most trade shows sell you floor space and hope the right people walk by. At MABFM, we pick up the phone.

1 **You send your list**

Up to fifty facilities you most want to win: campuses, hospitals, portfolios, municipalities.

2 **We reach out personally**

Our team contacts each one and invites them to MABFM as your guest.

3 **They arrive expecting you**

Your prospects walk in knowing exactly whose booth to find.

4 **You follow up with the full list**

After the show, the complete attendee list keeps the conversation going.





New Jersey

See you in New Jersey.

The New Jersey Convention & Exposition Center sits on the Turnpike and Garden State Parkway corridor, within easy reach of North and Central Jersey, New York City, Staten Island and eastern Pennsylvania. Booths are assigned in the order applications arrive, and corner and main-aisle space goes first.

Reserve a booth | Email us

Date
December 8, 2026

Venue
New Jersey Convention & Exposition Center, Edison, NJ

Apply
mabfm.net

Call
510-888-1661

Email
info@proexpos.com

Produced by
ProExpos Group

MABFM 2026

Figures from MABFM registration records. Photography from ProExpos shows (NEBFM, MWBFM, SWBFM). Film from the ProExpos show series by Nick Pletcher.